

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – April 2024

The following is a brief summary of new Registration Returns activated or re-activated between April 1 and April 30, 2024 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Jarred Anderson, a consultant lobbyist with Hill & Knowlton, is lobbying public office holders at several public agencies on behalf of Nespresso Canada regarding recycling infrastructure.
2. Alik Angaladian, a consultant lobbyist with Maple Leaf Strategies, is lobbying public office holders at several public agencies on behalf of Drax regarding enhancing opportunities to support development and innovation relative to the bioeconomy and low carbon technologies; policy and program recommendations related to increased utilization of forest biomass, including opportunities to collect biomass from harvesting and rehab sites; seeking continued funding of the Forest Enhancement Society of BC or similar program; and seeking increased access to fire killed and other dead and damaged timber, including changes to salvage licenses to facilitate fire-kill harvesting; competitive offering of licenses; increasing access for communities and Indigenous groups.
3. Alexander Bernst, Nasha Brownridge and John Penner, consultant lobbyists with StrategyCorp Inc., are lobbying public office holders at several public agencies on behalf of Reliance Comfort Limited

Partnership dba Reliance Home Comfort regarding skilled trades scopes of practice, specifically as they relate to the installation and maintenance of electric home fixture equipment.

4. Jennifer Chalmers and Dennis Chan, consultant lobbyists with Pathway Strategies Inc., are lobbying public office holders at several public agencies on behalf of Paladin Labs Inc. regarding funding arrangements for the client's pharmaceutical products.
5. Jason Craik and Laila Hawrylyshyn, consultant lobbyists with Crestview Strategy, are lobbying public office holders at several public agencies on behalf of TikTok Technology Canada Inc. regarding policies to support TikTok users, creators, and employees as well as policies to ensure the safety of British Columbians online, including the Public Health Accountability and Cost Recovery Act, the Intimate Images Protection Service, and the Elections Act.
6. Peter Dalla-Vicenza, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of TELUS Corporation regarding the expansion and improvement of internet and telecommunications connectivity in BC and the potential and ongoing use of various employer administration services offered by TELUS.
7. Peter Dalla-Vicenza, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at the Ministry of Energy, Mines and Low Carbon Innovation on behalf of Teralta Hydrogen Solutions Inc. regarding emissions reduction targets, creating good jobs and growing local economies.
8. Peter Dalla-Vicenza and Bradley Lavigne, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders at the Office of the Premier and the Ministry of Transportation and Infrastructure on behalf of Laborers International Union of North America regarding options to strengthen workers rights, train a larger workforce, and increase job opportunities.
9. Ethan de Graaf, a consultant lobbyist with Burrard Communications Inc., is lobbying public office holders at several public agencies on behalf of Think Research Inc regarding technological solution to British Columbia, their "Digital Front Door," which is already in use across Ontario and Nova Scotia.
10. Michael Gardiner, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Atlantic Power (Williams Lake) Ltd. regarding the continued operation of the Atlantic Power Williams Lake plant site.
11. Patrick Giesbrecht, a consultant lobbyist with Giesbrecht and Company, is lobbying Member(s) of the BC Legislative Assembly, on behalf of 1412023 BC Ltd regarding ALR land use.

12. Artur Gomes and Sajjid Lakhani, consultant lobbyists with Impact Public Affairs, are lobbying public office holders at several public agencies on behalf of Canadian Association of Medical Radiation Technologists/Association canadienne des technologues en radiation médicale regarding regulated medical technologies.
13. Artur Gomes, Zacharie Greenfield and Sajjid Lakhani, consultant lobbyists with Impact Public Affairs, are lobbying public office holders at several public agencies on behalf of Canadian Counselling and Psychotherapy Association to Regulate the Profession of Counselling and Psychotherapy.
14. Artur Gomes, Zacharie Greenfield and Sajjid Lakhani, consultant lobbyists with Impact Public Affairs, are lobbying public office holders at several public agencies on behalf of Canadian Chiropractic Association / Association Chiropratique Canadienne regarding a letter of support for the Canadian Chiropractic Association's bid to host the 2027 World Federation of Chiropractic conference in Vancouver.
15. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of British Columbia Association of the Appraisal Institute of Canada regarding reducing or eliminating cost and access barriers for appraisers to Land Title and Survey Authority and BC Assessment data to allow the mechanisms of finance for commercial and residential real estate to service the needs of public and analysis and development of long-term planning housing initiatives to successfully provide affordable housing to British Columbians.
16. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of British Columbia Association of Speech Language Pathologists and Audiologists regarding program recommendations to support communication as it relates to education, health, children, and seniors.
17. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of British Columbia Construction Association providing policy direction on the development of employment training programs and feedback on Employment Standards legislation to ensure the ability of the British Columbia construction industry to remain competitive and have access to a suitable workforce; promoting policies, programs and initiatives that assist the government in achieving the stated objectives of the Community Benefit Agreement (CBA) but without the policies that stifle competition and limit the

choices of skilled trades people in BC; and seeking to develop public sector procurement capacity in accordance with the Guide to Calling Bids, Awarding Contracts and Trade Contractors Guide and Checklist, and Guidance for the Release of Information and/or Documents Related to Competitive Procurement Opportunities. BCCA is working with industry stakeholders to introduce Prompt Payment Legislation for BC.

18. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Association of Medical Radiation Technologists/Association canadienne des technologues en radiation médicale regarding getting medical technologies regulated.
19. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Society for Medical Laboratory Science regarding recommendations to regulate Medical Laboratory Assistants and support Medical Laboratory Professionals across the province including training and adding new MLTs to the province and recommendations of the Cayton Report as it relates to this profession and future regulation.
20. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Vehicle Manufacturers' Association regarding electric vehicle rebate programs adequately supports consumer uptake and demand and the Zero-Emission Vehicle Act comprehends the integrated nature of the auto industry and need for alignment with the U.S. federal ZEV policies and programs.
21. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Generation Squeeze regarding matters including recommendations to hold climate change to 1.5 Celsius; an accurate and meaningful assessment of spending by age; review of existing taxation schemes to identify opportunities to create more affordable housing; commit to comprehensive carbon budgets; advocating that the provincial budget report on the ratio between spending on medical care versus spending on social investments and the Government of British Columbia develop budgets that work for all generations. This would include assigning a point-person for intergenerational fairness in budgeting processes.
22. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Heating, Refrigeration and Air Conditioning Institute

of Canada regarding prompt payment legislation and the compulsory trades system and trades training.

23. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Intellectual Property Institute of Canada regarding funding to be provided to reduce the multi-year backlog of patent applications.
24. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Take a Hike Youth Mental Health Foundation regarding program recommendations to support communication as it relates to education, health, children, and seniors.
25. Beatriz Grigsby-Larson, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of BC Craft Brewers Guild regarding economic sustainability of craft brewing in BC.
26. Laila Hawrylyshyn, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Prince Rupert Port Authority regarding funding opportunities to support port operation and infrastructure expansion, as well as sustainable growth initiatives, including decarbonization and corridor community initiatives.
27. Amber Irwin, a consultant lobbyist with The Capital Hill Group Ottawa Inc., is lobbying public office holders at several public agencies on behalf of Kyndryl Canada regarding investments in Kyndryl systems and services, technology to aid First responders during wildfire and drought season and recommendations on how to improve and execute digital strategies and initiatives in a manner that encourages IT innovation.
28. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are lobbying public office holders at several public agencies on behalf of British Columbia Dairy Association regarding a variety matters including solutions for the lack of supply of bedding material, climate events that impacted the agriculture sector over the course of 2021 and coordinate Emergency Planning, Management & Response, Water Sustainability Act, policies related to the proAction national assurance program, amendments to the BC Dairy Industry Development Council Plan, goals of CleanBC as they relate to food security and climate change mitigation and impacts from flooding from the Fraser Valley.
29. Jack Magnus, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Barkley Project Group Limited regarding economic

reconciliation through Indigenous equity in electrical transmission and distribution infrastructure on Vancouver Island.

30. Matthew Mitschke, a consultant lobbyist with Rubicon Strategy Inc., is lobbying public office holders at several public agencies on behalf of National Electrical Trade Council (NETCO) regarding training opportunities, electric vehicle infrastructure and labour code enforcement.
31. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is lobbying public office holders at several public agencies on behalf of Clearview Horticultural Products Inc. regarding ALR subdivision application.
32. Ramiro Mora, a consultant lobbyist with CWell Consulting Inc., is lobbying public office holders at several public agencies on behalf of Storm Services, LLC regarding wildfires and other emergencies to provide fully functioning modular housing, sleep trailers or tent housing, to emergency workers and people in need, within days.
33. Rob Nagai, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of Prosthetics and Orthotics Association of British Columbia (POABC) advocating for change of the PharmaCare reimbursement rates for British Columbians for prosthetics. They are advocating that orthotics be covered under PharmaCare. POABC is asking for government reimbursement rates to reflect the POABC Fee Guide which will meet the mobility and functionality needs of British Columbians.
34. Claudine Nava Urdaneta, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at the Ministry of Post-Secondary Education and Future Skills on behalf of Life Sciences British Columbia Society regarding regulations and the potential growth of the life sciences sector in BC.
35. Ryan Painter, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of Sasquatch Resources Corp. regarding Mines Act permit and licensing for Mt. Sicker remediation and resultant opportunities for tailings management.
36. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Facebook Canada Ltd. regarding online digital platforms, including but not limited to broader policy issues such as population-level harms in Bill 12 (42-5) Public Health Accountability and Cost Recovery Act.
37. James Rivait, a consultant lobbyist with JR Strategies Inc., is lobbying public office holders at several public agencies on behalf of Western Residential Warranty Association regarding changes

to new home warranty, builder licensing, continuing builder education, consumer matters, zoning bylaws and building codes.

38. Christina Rzepa, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Aerospace Industries Association of Canada-Pacific regarding policies that will foster investment and job creation in the aerospace sector in BC.
39. Katie Shaw, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Flutter Entertainment plc regarding regulating private online gambling, including information on legal private frameworks and the economic impacts for taxation if the province were to regulate private online gambling, including information on legal private frameworks.
40. Merran Smith, a consultant lobbyist with Merran Smith Breakthrough Strategies, is lobbying public office holders at several public agencies on behalf of Ivey Foundation regarding the New Economy Canada initiative aimed at accelerating investment, capital deployment and job creation in BC's clean economy - Discuss investment attraction strategies.
41. Aleks Stosic, a consultant lobbyist with S&A Strategies, is lobbying public office holders at the Ministry of Transportation and Infrastructure on behalf of Gatik Inc. regarding autonomous commercial vehicles under the Motor Vehicle Act.
42. Scott Thurlow, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of Dow Chemical Canada ULC regarding amendments to Bill 12 – Public Health Accountability and Cost Recovery Act.
43. Alexa Young, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of Clean Economy Fund regarding the New Economy Canada initiative, and on policies aimed at accelerating investment, capital deployment and job creation in BC's clean economy.
44. Alberni District Teachers' Union is lobbying Member(s) of the BC Legislative Assembly regarding the development of a workforce strategy for educators in the public school system, recruitment and retention for teachers and teacherages and housing for educators.
45. British Columbia Naturopathic Association is lobbying public office holders at several public agencies regarding funding, legislative changes, changes to healthcare delivery and amendments to the ICBC regulation to include coverage for licenced naturopathic doctors.
46. Canadian Gaming Association is lobbying public office holders at British Columbia Lottery Corporation regarding changes to gaming regulations.

47. Canadian Union of Public Employees Local 606 is lobbying Member(s) of the BC Legislative Assembly regarding daycare at public schools and funding for public education, specifically the building of a new school in Ladysmith BC.
48. Coca-Cola Ltd. is lobbying public office holders at several public agencies regarding the Public Health Accountability and Cost Recovery Act.
49. HME Home Health Ltd. is lobbying public office holders at the Ministry of Social Development and Poverty Reduction seeking regulation change of Section 3.8 of Schedule C, in the Employment and Assistance Act Regulation, specifically to raise or remove the current funding cap of \$4,200 for floor and ceiling lift devices for individuals living with disabilities who receive funding from the Ministry of Social Development.
50. IQVIA Solutions Canada Inc. is lobbying public office holders at the Ministry of Health regarding services in its areas of expertise in human health, including technology solutions, advanced analytics and expertise to enable improved management of government data assets and the production of timely and actionable insights that help drive healthcare forward and improve patient outcomes.
51. Kamloops & District Chamber of Commerce is lobbying public office holders at several public agencies regarding business environment, provincial regulations and policies.
52. Life Sciences British Columbia Society is lobbying public office holders at several public agencies regarding regulations and the potential growth of the life sciences sector in BC.
53. Meta Platforms, Inc. is lobbying public office holders at several public agencies regarding matters impacting online digital platforms, including but not limited to broader policy issues such as population-level harms in Bill 12 (42-5) Public Health Accountability and Cost Recovery Act.
54. New Westminster & District Labour Council is lobbying public office holders at several public agencies regarding concerns regarding transit funding and a request to increase funding for the operations of the transit system.
55. Pan-Abode International Ltd. is lobbying public office holders at several public agencies regarding access to timber and fibre sales via provincial sales for high value-add wood manufacturers, awareness of the benefits of including a Life Cycle Assessment (LCA) as a tool for assessing carbon and energy usage in new homes along with the benefits of value-add wood manufactured structures and funding and programs for homes and buildings that are low carbon (high carbon

sequestering, low material carbon emissions and low operating carbon emissions and/or meet other Life Cycle Assessment (LCA) criteria).

56. Plus Power, LLC is lobbying public office holders at British Columbia Hydro and Power Authority seeking clarification on future energy storage procurement in British Columbia and offering recommendations for structure of the procurement, program and/or policy.

57. Red Bull Canada Ltd. is lobbying public office holders at several public agencies regarding investments and economic footprint in manufacturing and production in the province of British Columbia.

58. Trudell Healthcare Solutions Inc. is lobbying public office holders at the Ministry of Health regarding funding for valved holding chambers (VHC) as publicly covered medical devices for all Asthma and COPD patients for whom their physician determines VHC devices are of clinical benefit.

The statistics below are for the month of April 2024, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Office of the Premier
Finance
Environmental and Climate Change Strategy
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Energy, Mines and Low Carbon Innovation
Office of the Premier
Water, Land and Resource Stewardship
Environment and Climate Change Strategy

Top 5 Subject Matters in Active Registration Returns

Environment
Economic Development and Trade
Health
Finances and Budgets
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Economic Development and Trade

Health
Employment and Training
Indigenous Relations and Reconciliation

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BRITISH COLUMBIA