

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – September 2022

The following is a brief summary of new Registration Returns activated or re-activated between September 1 and September 30, 2022 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 27.

1. Jeff Andrus, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Bridal Veil Mountain Resort Ltd. for support to build a four-season mountain resort in the Fraser Valley.
2. Jeffrey Ferrier, a consultant lobbyist with Hill + Knowlton Strategies, is lobbying public office holders at several public agencies on behalf of Interac Corp. regarding implementation of government programs to provide timely relief payments to British Columbians.
3. Andrew Frymire, a consultant lobbyist with Frymire Consulting Ltd., is lobbying public office holders at several public agencies on behalf of Copper Cayuse Outfitters Ltd. in regard to rescinding/staying of a trespass order under the Land Act and a confirmation of an approved management plan for an Adventure Tourism license under the Land Act as well as a renewal of Client's Adventure Tourism License under the Land Act.
4. Nicola Hill, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Canadian Parks and Wilderness Society, British Columbia

regarding building support for a commitment to the federal Nature Agreement Framework, building support for a BC Coastal Strategy, and implementation of Coastal and Marine Strategy.

5. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are lobbying public office holders at several public agencies on behalf of Teralta Hydrogen Solutions Inc. regarding working with government to acquire low carbon intensity hydrogen that meets Greenhouse Gas Reduction Regulation requirements, and to work with the province to successfully develop natural gas and hydrogen projects in BC and internationally.
6. Claudine Nava Urdaneta, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of ASTC Science World Society in regard to operating assistance from the provincial government.
7. Claudine Nava Urdaneta, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of DigiBC - The Interactive & Digital Media Industry Association of British Columbia, asking the provincial government to enhance the Interactive Digital Media Tax Credit, to increase it to 25% and to provide incentives for regionality and diversity.
8. Ishwari Sawant, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Afterpay Canada Limited attempting to encourage the creation of a regulatory model that recognizes the differences within the Buy Now Pay Later (BNPL) market, as well as the distinguishing factors between BNPL and alternative financial services offering high-cost credit.
9. Katie Shaw, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Evonik Canada Inc. in regard to a new clinical mRNA-LNP initiative.
10. Ryan Singh, a consultant lobbyist with Temple Scott Associates Inc., is lobbying public office holders at several public agencies on behalf of MasterCard Canada, ULC in regard to the growth of the technology sector in Vancouver and the impact the launch of the Intelligence and Cyber Centre by MasterCard will have on the province's overall economic growth and security.
11. Scott Takenaka and Emily Yang, consultant lobbyists with Global Public Affairs, are lobbying public office holders at several public agencies on behalf of The Lion Electric Company regarding matters including the development of a framework, regulations and policies around EV battery recycling, offer support and work with the province on Clean BC on EV infrastructure and heavy-duty school

transportation programs, the adoption of electric vehicle for government organizations and to advocate changes to the SUVI incentive programs to speed fleet EV deployments.

12. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of Vancouver Airport Authority regarding the development of a BC based supply chain for sustainable aviation fuel, as well as seeking to influence supply chain resilience and clean transportation policy development.
13. Emily Yang, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of Eisai limited in regard to the current status of Alzheimer's care in the province, including sharing Eisai's current initiatives and product pipeline as well as offering support for government priorities in delivering Alzheimer's diagnosis and treatment services in the province.
14. General Fusion Inc. is lobbying public office holders at the Ministry of Energy, Mines and Low Carbon Innovation regarding matters such as the implementation and funding available for the new policy for Clean BC; the impact of COVID-19 on the government agenda related to Clean BC; application to ICE Fund and the recapitalization of the fund; and supporting action linked to the policy agenda of the province and the innovation commissioner report.
15. The Lion Electric Company is lobbying public office holders at several public agencies offering to support and work with the province on Clean BC on EV infrastructure and heavy-duty school transportation programs, support the recycling of EV batteries, the adoption of electric vehicle for government organizations and advocate changes to the SUVI incentive programs to speed fleet EV deployments.
16. North Island Students' Union Society is lobbying public office holders at several public agencies recommending policy changes to Advanced Education and Skills Training.
17. Restaurants Canada is lobbying public office holders at several public agencies regarding capping third party delivery company fees, COVID-19 reopening plan & hospitality industry supports as well as environmental policies, labour policies, liquor licensee policies and tax policies that impact the hospitality industry.

**The statistics below are for the month of September 2022, and are from publicly searchable reports in the [Lobbyists Registry](#).**

#### Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly  
Finance

Office of the Premier  
Job, Economic Recovery and Innovation  
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly  
Energy, Mines and Low Carbon Innovation  
Health  
Job, Economic Recovery and Innovation  
Finance

Top 5 Subject Matters in Active Registration Returns

Environment  
Health  
Economic Development and Trade  
Finances and Budgets  
COVID-19

Top 5 Subject Matters in Lobbying Activity Reports

Environment  
Economic Development and Trade  
Energy  
Finances and Budget  
Health