

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – August 2022

The following is a brief summary of new Registration Returns activated or re-activated between August 1 and August 31, 2022 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 27.

1. Jeff Andrus, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Canadian Addiction Treatment Centres Holdings Limited to advocate for an evidence-based comprehensive care model that meets the broader care of patients through a team-based approach which eliminates barriers to treatment and delivers the best possible outcomes for those suffering from opiate use disorder.
2. Jeff Andrus, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of IUOE Local 115 Training Association in regard to plans for a state-of-the-art training facility, as well as its goal of ensuring high quality training is accessible, especially to under-represented and non-traditional groups.
3. Alexander Bernst, Matthew Conley, Frederick Larouche and Garry Keller, consultant lobbyists with StrategyCorp Inc. are lobbying public office holders at several public agencies on behalf of Quebecor Media Inc., to promote competition and consumer choice in the telecommunications sector in BC.

4. Dennis Chan, a consultant lobbyist with Pathway Strategies Inc, is lobbying public office holders at several public agencies on behalf of Hoffman-La Roche Limited in regard to potential public reimbursement models and policies for the client's medicines.
5. Rémi Courcelles, a consultant lobbyist with Solstice Public Affairs, is lobbying public office holders at several public agencies on behalf of KortoJura Inc in regard to KortoJura's national official languages proficiency assessment and certification services within a legal context with government officials in order to explore partnership opportunities to ensure better access to justice in both English and French.
6. Leila Farmer and Emily Yang, consultant lobbyists with Global Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of Hologic Canada ULC regarding a new cervical cancer screening tool to provide women in BC with the latest technology in oncology.
7. Nicola Hill, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Clayoquot Biosphere Trust to advocate for funding support of the Clayoquot Sound Biosphere Centre building project to address the impact of the pandemic and recovery on the tourism sector and region, while driving social innovation, Indigenous economic development, climate action and community recovery initiatives.
8. Nicola Hill, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of MakeWay Charitable Society to advocate for the implementation of recommendations in the Old Growth Strategic Review and changes to the Forest Ranges Practices Act and other forest policy and legislation changes to make forestry more sustainable and locally beneficial in BC.
9. Nicola Hill, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of North Island-Coast Development Initiative Trust in regard to a proposal to partner on the recapitalization of the Trust and to engage leadership in the region in a dialogue about a model that reflects regional equity based on the numbers of First Nations and local governments, rural and remote communities, and the population base that the Trust serves.
10. Sebastien Labrecque, John Perenack and Kyle Sholes, consultant lobbyists with StrategyCorp Inc., are lobbying public office holders at several public agencies on behalf of FORIS, INC. regarding the regulation of digital asset exchanges and the availability of digital assets to retail and institutions.
11. Jean-Marc Prevost and William Shelling, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of NWP Coal Canada Ltd. by

participating in the regulatory process and consultations relating to the proposed Crown Mountain Coking Coal Project.

12. Sonya Moore, a consultant lobbyist with Capital Hill Group, is lobbying public office holders at several public agencies on behalf of S2E Technologies Inc. regarding matters including the province's initiatives to reduce its greenhouse gas output, policy and program recommendations for energy efficient and fire resistant communities and funding for programs related to renewable energies, smart grids, clean energy infrastructure, and diesel replacement programs for remote communities.
13. William Shelling, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Emergent BioSolutions Canada Inc. in regard to increase access to publicly funded NARCAN® (Naloxone HCl) Nasal Spray.
14. Lorne Valensky, a consultant lobbyist with Strategieswest Consulting Group, is lobbying public office holders at several public agencies on behalf of Magnet Strategy Group Inc. regarding recommendations on policies and programs with regard to online pharmacies and the illegal sale of counterfeit pharmaceuticals in British Columbia.
15. AddÉnergie Technologies Inc. is lobbying public office holders at the Ministry of Energy, Mines and Low Carbon Innovation related to policy and program recommendations regarding the government's CleanBC Roadmap to 2030, specifically in the area of transportation and low carbon energy.
16. Canfor Pulp Ltd. is lobbying public office holders at several public agencies regarding the economic contribution of the pulp and paper sector, industry competitiveness and overall regulatory certainty; electricity rate competitiveness, industrial rate design and industrial electricity programs and policies; and opportunities for the pulp and paper sector to contribute to climate change adaptation and mitigation.
17. Cedar LNG Partners (GP) Ltd. is lobbying public office holders at several public agencies in regard to the development of an LMG export facility in Kitimat, BC.
18. Canadian Union of Public Employees Local 606 is lobbying public office holders at British Columbia Public School Employers' Association regarding daycare at public schools.
19. Fortescue Future Industries Pty Ltd is lobbying public office holders at the University of Northern British Columbia in regard to developing a partnership with the University of Northern British Columbia regarding educational programs in Green Hydrogen.

20. Letko, Brosseau & Associates Inc. is lobbying public office holders at several public agencies regarding public policy changes to encourage Canadian public equity investment by the pension sector to stimulate domestic investment and increase the quality of pensions and jobs.
21. Okanagan Boys and Girls Clubs is lobbying public office holders at several public agencies advocating to support the transition of child care to the Ministry of Education by 2023, as well as the principles, objectives and plans within the newly signed bilateral child care agreement, and advocacy regarding Provincial recommendations to strengthen child care in BC.
22. Ovintiv Inc. is lobbying public office holders at several public agencies in regard to policies and programs including competitive and practical fiscal framework for resource development and liquids-rich natural gas and light and tight oil energy resource development.
23. Public and Private Workers of Canada is lobbying public office holders at several public agencies to advocate for policies and regulations relating to government initiatives and old growth deferrals.
24. REACH Centre Association is lobbying public office holders at several public agencies seeking funding, advising on programs and projects on upcoming available funding, and advocating for underprivileged and most at risk people.
25. The Semiahmoo Foundation is lobbying public office holders at the Ministry of Attorney General and Minister responsible for Housing in regard to the development of inclusive and affordable housing, including provincial legislation that overturn municipal housing decisions.
26. Youth Climate Corps BC is lobbying public office holders at Ministry of Environment and Climate Change Strategy in regard to funding to expand the Youth Climate Corps Program.

The statistics below are for the month of August 2022, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Finance
Office of the Premier
Job, Economic Recovery and Innovation
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Finance
Office of the Premier

Job, Economic Recovery and Innovation
Health

Top 5 Subject Matters in Active Registration Returns

Environment
Health
Economic Development and Trade
Finances and Budgets
COVID-19

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Energy
Economic Development and Trade
Indigenous Relations and Reconciliation
Finances and Budget

