

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – March 2022

The following is a brief summary of new Registration Returns activated or re-activated between March 1 and March 31, 2022 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 27.

1. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying the Attorney General and Minister Responsible for Housing to advocate on behalf of Canadian Horizons (Naramata) Limited Partnership to advocate for the BC Government to introduce legislation and regulatory changes to take the final decision-making authority for housing permit approvals out of the hands of local government.
2. Japman Bajaj, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of Vametric Corporation seeking development of a pilot program under the 2022 BC Budget and the 2022 Labour Market Outlook to accept a competency-based assessment track for mandatory certification of the trades for existing workers and foreign trained workers.
3. Alexander Bernst, Matthew Conley, Sebastien Labrecque and Danya Vered, consultant lobbyists with StrategyCorp Inc., are lobbying public office holders at several public agencies on behalf of Symvivo Corporation regarding provincial funding to support increased biopharmaceutical manufacturing capacity.

4. Dennis Chan, a consultant lobbyist with Pathway Strategies Inc, is lobbying public office holders at several public agencies on behalf of Takeda Canada Inc. to explore potential future and current opportunities for public coverage of the client's medicines.
5. Cole Cyr, a consultant lobbyist with Colina Consulting Ltd. is lobbying public office holders at several public agencies on behalf of Cedar Shake and Shingle Bureau in regard to changes to the BC government forest policy, specifically in the area of old growth forestry deferrals and communicate the impact of the changes on cedar shake and shingle industry.
6. Dave Cyr, a consultant lobbyist with Cyr Consulting Group, is lobbying public office holders at several public agencies on behalf of Cedar Shake and Shingle Bureau in regard to changes to the BC government forest policy, specifically in the area of old growth forestry deferrals and communicate the impact of the changes on cedar shake and shingle industry.
7. Danielle Dalzell, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at Ministry of Children and Family Development on behalf of Sunrise Family Services Society in regard to an external review of how intercountry adoptions are provided in B.C., as well as the process of how adoption agencies are licensed and monitored that is currently being conducted by MCFD.
8. Katy Fairley, a consultant lobbyist with Fairley Strategies is lobbying public office holders at several public agencies on behalf of British Columbia Constructors Association regarding matters including the release of information for public sector procurement through changes in policy, guidelines and regulation; develop public sector procurement capacity in accordance with the Guide to Calling Bids, Awarding Contracts and Trade Contractors Guide and Checklist, the Capital Asset Management Framework and Guidance for the Release of Information and/or documents related to competitive procurement opportunities; establish core government, agency and municipal procurement regulations, policies, practices and guidelines for capital construction projects, including the application of trade agreements and the Capital Asset Management Framework; and promote the use and application of construction contracts and documents developed by the Canadian Construction Documents Committee, including supplemental conditions on standard construction contracts.
9. Leila Farmer, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Vancouver Airport Authority regarding policies that would enable the development of a BC based supply chain for sustainable aviation fuel.

10. Len Flint, a consultant lobbyist with Ian Murray and Company Ltd., is lobbying public office holders at several public agencies on behalf of Canadian Council for Sustainable Aviation Fuels regarding policies that promote the possibilities of deploying sustainable aviation fuels in BC and to ensure complementarity with the international standards that are destined to exist, including low carbon intensity for aviation fuels.
11. Susie Health, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Peloton Interactive Inc. in regard to public policy and programs that support the health and wellness of British Columbians, protect data privacy and support economic development.
12. Katy Merrifield, a consultant lobbyist with Wellington Advocacy Inc., is lobbying public office holders at several public agencies on behalf of American Wagering, Inc. – Caesars Digital regarding regulatory approaches for single-game wagering.
13. Cheryl Oates, a consultant lobbyist with GT & Company Executive Advisors, is lobbying public office holders at several public agencies on behalf of Emera Incorporated to explore opportunities to assist the Province with the energy transition and the resulting economic opportunities for the Province and people of British Columbia.
14. Katie Shaw, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Vitacore Industries Inc. regarding attracting new markets for distribution, developing new technologies for PPE; ESG (Environmental, Social, Governance) priorities; Vitacore Industries Inc.'s recycling program and how it relates to the CleanBC initiative and the Extended Producer Responsibility; initiatives to support being a living wage employer committed to attracting and retaining a skilled workforce; and growing the innovation profile of the province.
15. Ryan Singh, a consultant lobbyist with Temple Scott Associates Inc., is lobbying public office holders at several public agencies on behalf of Spatial Media Ltd. in regard to products and services offered by Spatial Media to improve community digital engagement services for transit and infrastructure projects.
16. Ryan Spero, consultant lobbyist with Rubicon Strategy Inc., is lobbying public office holders at several public agencies on behalf of VARD Marine Inc. in regard to advocacy and policy recommendations on shipbuilding and design in BC.
17. Elizabeth Thompson, a consultant lobbyist with Santis Health, is lobbying public office holders at the Ministry of Health on behalf of Alpha-1 Antitrypsin Deficiency Canada Inc. regarding improving

augmentation therapy options through the establishment of a therapy category on the Canadian Blood Services Plasma Protein and Related Products Formulary.

18. Dan Woynillowicz, a consultant lobbyist with Polaris Strategy + Insight is lobbying public office holders at several public agencies on behalf of ChargePoint Canada Inc. regarding matters including government's response to Emerging Economy Task Force report; interim sector climate targets for transportation; the Strata Act as it relates to removing barriers to EV charging installations in stratas; implementation of the Zero-Emission Vehicle Act and Regulation; adoption of EVs and EV charging infrastructure into public, transit and private sector fleets; design of programs to support EV and EV charging uptake including utility policy; amendment of the Low Carbon Fuel Standard; and government's economic strategy as it relates to transportation electrification and CleanBC as well as the role of the private sector;
19. Coop Carbone is lobbying public office holders at several public agencies in regard to sustainable mobility; reducing the negative externalities of the transport of goods and people.
20. Cranbrook Professional Firefighter Local 1253 is lobbying Member(s) of the BC Legislative Assembly in regard to proposed amendments to the Workers' Compensation Act on mandatory psychological safety in the workplace and prevention programs for occupational disease and medical surveillance for fire fighters in BC.
21. Dying with Dignity Canada is lobbying public office holders at several public agencies regarding changes to Master Agreement between BC Health and the Denominational Health Association.
22. Emera Inc. is lobbying public office holders at several public agencies regarding opportunities to further develop the electricity sector so as to increase economic opportunities for the Province of British Columbia and its residents.
23. Fire & Flood Emergency Services Ltd. is lobbying public office holders at several public agencies in regard to procurement opportunities for their fire and flood prevention, training and response services.
24. Immigrant Employment Council of British Columbia is lobbying public office holders at several public agencies in regard to recommendations to the province's immigrant selection and settlement/integrations policy and programs.
25. Kids U Inc. is lobbying public office holders at several public agencies seeking funding or contract for software services.

26. LinkedIn Technology Canada Inc. is lobbying public office holders at several public agencies in regard to training and job support resources for Canadians through LinkedIn.
27. Microsoft Canada Development Centre Co. is lobbying public office holders at the Ministry of Municipal Affairs in regard to policies or programs in relation to development computer science education and digital skills, the digital economy and the adoption of information and communications technologies, internet connective and broadband access, technology and environment sustainability and the creation of Cascadia Innovation Corridor, including increased business cooperation and cross-border transportation links.
28. Nanaimo Professional Firefighters Association is lobbying public office holders at several public agencies in regard to amendments to current Workers' Compensation Board policy where it pertains to firefighters and cancer latency periods, presumptive cancers to the current list and time frames and help for mental health as well as health and safety of firefighters.
29. Oak Bay Fire Fighters Association is lobbying Member(s) of the BC Legislative Assembly in relation to the amendment of the Workers Compensation Act in order create and enhance presumptive coverages in relation to mental and physical injuries accumulated by firefighters in the course of their duties.
30. Prince George and District Teachers' Association is lobbying public officer holders at several public agencies regarding matters including, addressing curriculum changes, available resources, timelines, ins-service, materials, collaboration time and communication; funding of public education; affects of COVID-19 on teaching, learning and schools; recruitment and retention with teachers; and student learning and teaching conditions.
31. Salesforce.com is lobbying public office holders at several public agencies regarding policy and program recommendations to promote Salesforce's brand awareness on digital public policies and social justice issues.
32. The BC Libraries Cooperative is lobbying public office holders at the Ministry of Municipal Affairs in regard to funding for public library technology related work, open source technology and online services support.
33. Township of Langley Firefighters Local 4550 is lobbying public office holders at several public agencies regarding health and safety for firefighters.
34. Trail Firefighters Local 941 is lobbying Member(s) of the BC Legislative Assembly in relation to the amendment of the Workers Compensation Act.

35. United Steelworkers is lobbying the Office of the Premier regarding Old Growth deferrals, paid sick days, successorship rights and telecommunications.