

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – October 2021

The following is a brief summary of new Registration Returns activated or re-activated between October 1 and October 31, 2021 under BC's *Lobbyist Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 27.

1. Bill Anderson, a consultant lobbyist with Crestview Strategies, is lobbying public office holders in several public agencies on behalf of Intact Financial Corporation in order to engage the provincial government on climate change adaption as it relates to extreme weather, in addition to personal, property, and commercial insurance products.
2. Bill Anderson, a consultant lobbyist with Crestview Strategies, is lobbying public office holders in several public agencies on behalf of PointsBet Canada Operation 1 Inc. in regard to single-event sports betting and associated economic impacts.
3. Bill Anderson, a consultant lobbyist with Crestview Strategies, is lobbying public office holders in several public agencies on behalf of Riipen Networks Inc. to expand work integrated learning and deliver job and skills learning opportunities for all ages across British Columbia.
4. Jeff Andrus, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders in several public agencies on behalf of Pembina Pipeline Corporation including discussions and updates regarding Pembina's projects in BC, including the Prince Rupert export terminal, BC's energy, environmental and climate change policies as well as BC's environmental assessment processes;

potential partnerships and joint funding opportunities to facilitate brownfield remediation; and potential export opportunities for Canadian oil and gas resources off the West Coast.

5. Jeff Andrus, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders in several public agencies on behalf of the Professional Employees Association with respect to improvement of public sector professionals work environment and employment terms and conditions as well as staffing levels.
6. Maaliah Blackwood, a consultant lobbyist with Crestview Strategy Inc. is lobbying public office holders in several public agencies on behalf of Entertainment One Canada Ltd. in regard to changes to the film and television production services tax credit.
7. Caitlin Drouillard, Brian Klunder, Don Moors and Scott Munnoch, consultant lobbyists with Temple Scott Associates Inc., are lobbying public office holders in several public agencies on behalf of Vanguard Investments Canada Inc. Placements Vanguard Canada Inc. in regard to policies and program recommendations impacting investments in investment products including mutual funds and exchange traded funds.
8. Leila Farmer, a consultant lobbyist with Global Public Affairs Inc. is lobbying public office holders in several public agencies on behalf of Canada Fortescue Future Industries Ltd. with respect to the ongoing development of BC Hydrogen strategy to secure an investment client for Fortescue Future Industries.
9. Leila Farmer, a consultant lobbyist with Global Public Affairs Inc. is lobbying public office holders in several public agencies on behalf of the Insurance Bureau of Canada regarding matters including a standard strata lot in the Strata Property Act, strata insurance market and national commercial insurance, increase investment measures that adapt and build resiliency against a changing climate.
10. Samantha Gambling, a consultant lobbyist is lobbying public office holders in several public agencies on behalf of the Coalition for Healthy School Food in regard to funding for a universal, cost-shared, health promoting school food program as well as policy and program recommendations regarding the development and implementation of a school food program for all K-12 students in BC.
11. Michael Gardiner, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders in several public agencies on behalf of Canadian News Media Association in respect to obligations resulting in the inclusion of packaging and printed paper in the Recycling Regulation.
12. Stefano Hollands, a consultant lobbyist with Crestview Strategies, is lobbying public office holders in several public agencies on behalf of Afterpay Canada Limited in regard to the creation of a regulatory

model that recognizes the differences within the BNPL market, as well as the distinguishing factors between BNPL and alternative financial services offering high-cost credit.

13. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Consulting Inc., are lobbying public office holders at the Ministry of Jobs, Economic Recovery and Innovation and the Ministry of Tourism, Arts, Culture and Sport on behalf of RG Properties Ltd to seek COVID Recovery Funding from the Province.
14. Bradley Lavigne and Jean-Marc Prevost, consultant lobbyists with Counsel Public Affairs Inc. are lobbying public office holders in several public agencies on behalf of CareRx Corporation in regard to developing a commercial partner relationship and a sustainable funding model for long-term care Plan B Pharmacare services across British Columbia.
15. Bradley Lavigne and Jean-Marc Prevost, consultant lobbyists with Counsel Public Affairs Inc. are lobbying public office holders in several public agencies on behalf of HumanisRx Corporation in regard to the use of proprietary software to expand the application of clinical pharmacology in primary health care and post secondary institutions pharmacist training in the use of proprietary software in the practice of clinical pharmacology.
16. Anna Lilly, a consultant lobbyist with FleishmanHillard HighRoad, is lobbying public office holders at a number of public agencies on behalf of Walmart Canada with respect to matters including policy and program recommendations regarding retail operations, supply chain management and food security, recycling, industry product stewardship, and the distribution of influenza and COVID-19 vaccinations to pharmacies.
17. Scott Munnoch and Ryan Singh, consultant lobbyists with Temple Scott Associates Inc., are lobbying public office holders in several public agencies on behalf of Scleroderma Society of Ontario with respect to the impact of Scleroderma disease on patients and advocating prescription drug solutions being added to the formulary for its treatment.
18. Marcella Munro, a consultant lobbyist with McMillan Vantage, is lobbying public office holders at several public agencies on behalf of Sportradar US to share policy and program recommendations regarding regulations and data technology for single event/novelty betting in British Columbia.
19. Amber Ruddy, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at the Ministry of Mental Health and Addictions on behalf of Merit National Open Shop Advocacy Ltd. regarding government and private sector programs to support mental health and safety in the workplace, and Merit National's mental health initiatives to educate and support their members.

20. Katie Shaw, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of ACCIONA Infrastructure Canada Inc. regarding public infrastructure projects in British Columbia.
21. Katie Shaw, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of the Construction Foundation of BC (2012) Society to collaborate on applied research for building skilled trades, growing inclusion and retaining equity groups in the skilled trades and delivering programs to meet skilled trades shortages for specific sectors in the province.
22. Katie Shaw, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Edsembli Inc. regarding education software offerings and benefits.
23. Matt Williamson, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of the BC Craft Brewers Guild with respect to matters including engaging with government to ensure that fair operating practices and compliance with provincial laws and regulations and to ensure that effects of liquor policy changes or potential changes are understood by government and by its members.
24. B.C. Association of Clinical Counsellors is lobbying public office holders in several public agencies in regard to regulation of clinical counselling in BC.
25. BC Poverty Reduction Coalition is lobbying public office holders in several public agencies regarding matters including an increased investment and expansion of the existing Poverty Reduction Strategy for BC; a COVID-19 Emergency Response for Justice that addresses housing to safeguard vulnerable populations below the poverty line; and a pan-provincial COVID-19 homelessness strategy that would aim to house those who are homeless throughout the province.
26. BC Resources Coalition Society is lobbying public office holders in several public agencies to advocate the use of natural resources in BC.
27. British Columbia Association of Broadcasters is lobbying public office holders in several public agencies regarding COVID-19 economic relief measures, which could include tax measures or guaranteed advertising agreements.
28. British Columbia Sports Hall of Fame and Museum is lobbying public office holders in several public agencies with respect to sport and reconciliation initiatives, inclusion of museums in public health orders related to COVID-19 and COVID-19 business resilience and recovery funding.

29. Building Owners and Managers Association of British Columbia is lobbying public office holders in several public agencies in regard to education and certification of commercial building operators and property managers and a fair commercial property tax structure.
30. Canadian Internet Registration Authority is lobbying public office holders in several public agencies in regard to the development of BC led programs to improve data security and cyber security in public sector organizations and participate in broadband funding programs with a view to integrate CIRA broadband data into broadband mapping and validation processes.
31. Canadian Men's Health Foundation is lobbying public office holders in several public agencies to seek funding and discuss men's health initiatives aimed at changing men's behaviour to address gaps in health care.
32. HumanisRx Corporation is lobbying public office holders in several public agencies in regard to the use of proprietary software to expand the application of clinical pharmacology in primary health care and post secondary institutions pharmacist training in the use of proprietary software in the practice of clinical pharmacology.
33. Kamloops Thompson Teachers' Association is lobbying public office holders in several public agencies regarding matters including curriculum changes; funding for public education; additional school buildings and upgrades, COVID 19 effects on teaching and learning in schools; implementing the call to action of the Truth and Reconciliation Commission of Canada; elimination of Foundation Skills Assessment and recruitment and retention issues with teachers.
34. Labatt Breweries of Canada is lobbying public office holders in several public agencies regarding matters including policy changes to taxation, delivery, and manufacturing location as it applies to beer, cider and ready-to-drink products in BC, as well as post COVID Tourism grant opportunities.
35. License Plates of Texas LLC is lobbying public office holders in several public agencies to provide additional license plate options to British Columbia drivers.
36. LiUNA Local 1611 is lobbying public office holders in several public agencies with respect to the Community Benefits Agreements and the Labour Code.
37. LlamaZOO Interactive Inc. is lobbying public office holders in several public agencies with respect to LlamaZOO's technology and to seek funding and discuss potential projects with an extractive industry focus, including the application of 3D visualization to the Environmental Assessment process.
38. Teamsters Local Union No. 213 is lobbying public office holders in several public agencies in regard to the changes of Community Benefits Agreements and the Labour Code.

39. West Kelowna Professional Firefighters are lobbying public office holders at the Ministry of Citizens' Services and Ministry of Health to advocate for changes in the Workers Compensation Act of British Columbia to amend latency periods related to cancers experienced by firefighters.

