

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – August 2021

The following is a brief summary of new Registration Returns activated or re-activated between August 1 and August 31, 2021 under BC's *Lobbyist Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see [Getting Started - Reference Guide](#) pages 26 - 27.

1. Tisha Ashton, a consultant lobbyist with Compass Rose Group is lobbying public office holders at several public agencies on behalf of Rogers Communications Inc. to advocate for legalization of single-event sports betting.
2. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc. is lobbying public office holders in the Ministry of Environment and Climate Change Strategy on behalf of Canadian Horizons Land Investment Corp to advocate for provincial approval for Water Sustainability Act application.
3. Laura Balance, a consultant lobbyist with Laura Ballance Media Group, is lobbying MLAs and public office holders in the Ministry of Jobs, Economic Recovery and Innovation on behalf of the Banquet Halls Association of B.C. with respect to business recovery grants for banquet hall owners.
4. Laura Balance, a consultant lobbyist with Laura Ballance Media Group, is lobbying MLAs and public office holders in the Ministry of Tourism, Arts, Culture and Sport on behalf of the Pacific National Exhibition (PNE) regarding funding as part of the \$100M in tourism recovery program.
5. Tara Bingham, a consultant lobbyist with TACTIX Government Relations and Public Affairs, is lobbying public office holders at several public agencies on behalf of the Association of Equipment

Manufacturers in regard to the BC Occupational Health and Safety Regulation and the Health, Safety and Reclamation Code for Mines in British Columbia.

6. Emilio Caputo and Matt Williamson, consultant lobbyists with Global Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of Canada Fortescue Future Industries Ltd. to influence the ongoing development of BC's hydrogen strategy to secure a favourable investment climate for Fortescue Future Industries.
7. Dennis Chan, a consultant lobbyist with Pathway Advisory Services, is lobbying public office holders at several public agencies on behalf of Viiv Healthcare ULC with respect to public reimbursement of an HIV drug therapy supplied by the client.
8. Maeghan Dewar, a consultant lobbyist with Longview Communications Inc., is lobbying public office holders at several public agencies on behalf of Tolko Industries Ltd. regarding provisions within the Environmental Management Act including remediation, clean air provisions, greenhouse gas reduction and waste management, pollution assessment prevention and area-based management.
9. Giancarlo Drennan and Mackenzie Taylor, consultant lobbyists with Cumberland Strategies, are lobbying public office holders at several public agencies on behalf of Conuma Resources Limited regarding the company's environmental footprint, regulations that govern its operations, and ensuring stability through the Covid-19 Pandemic.
10. Nicola Hill, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of BC General Employees' Union in regard to matters related to BCGEU members, including a just and equitable recovery for British Columbians that centres the needs, rights and interests of working people and unions.
11. Mark Jiles, a consultant lobbyist with Bluestone Government Relations, is lobbying MLAs and public office holders in the Ministry of Education on behalf of the Self Design Learning Foundation, advocating to retain the current funding model for special needs learners.
12. Mark Jiles, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of British Columbia Dairy Association regarding matters including continuous access to livestock and irrigation water, and amendments to the BC Dairy Industry Development Council Plan.
13. Mark Jiles, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of the Western Hockey League (WHL) regarding a return

to play protocol to reopen the league and the regulations and guidelines that would apply to the WHL's clubs in British Columbia.

14. Rob Nagai and Mark Jiles, consultant lobbyists with Bluestone Government Relations, are lobbying public office holders at several public agencies on behalf of Viiv Healthcare ULC with respect to public reimbursement of an HIV drug therapy supplied by the client.
15. Joe Nemeth, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of the BC Pulp & Paper Coalition with respect to implementation of the new forest policy called "Modernizing BC Forest Policy", as well as the new Ministry of Transportation and Infrastructure pilot program related to ten-axle chip trucks.
16. Cheryl Oates, a consultant lobbyist with GT & Company Executive Advisors, is lobbying public office holders at several public agencies on behalf of Labatt Breweries of Canada regarding the merits of amending policies on manufacturing and distribution of alcoholic beverages in British Columbia.
17. Cheryl Oates, a consultant lobbyist with GT & Company Executive Advisors, is lobbying public office holders at several public agencies on behalf of Yellowstone to Yukon Conservation Initiative Foundation regarding matters including engagement on Canada's strategy to protect 25% of lands by 2025 and engagement on an integrated plan for wildlife mitigation along Highway 3 between Sparwood and the Alberta border.
18. James Patrick, a consultant lobbyist with Proof Strategies Inc., is lobbying public office holders at several public agencies on behalf of Moneris Solutions Corporation in regard to a pilot program for the deployment of the immunization verification application on Moneris mobile payment terminals to be used by businesses in British Columbia.
19. Mike Van Soelen, a consultant lobbyist with Navigator Ltd. is lobbying public office holders at several public agencies on behalf of Fidelity Investments Canada ULC regarding amendments to the Electronic Transactions Act and securities regulation to allow for a digital first, paper second model that would bring mutual funds in line with other financial services with respect to digitalization.
20. Matt Williamson, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Greater Victoria Harbour Authority (GVHA) regarding support and financial commitment for shore power infrastructure at the port to reduce greenhouse gas emissions from the cruise ship industry.

21. AGE-WELL National Innovation Hub Foundation – BC is lobbying public office holders at several public agencies regarding funding to develop a digital health cluster to address the needs of BC seniors and access to the care they need.
22. The International Alliance of Theatrical Stage Employees, Moving Picture Technicians, Artists and Allied Crafts of the United States, Its Territories and Canada is lobbying public office holders at several public agencies regarding services rendered in the Screen-Based Media and Live Event sectors as services falling under the definition of contract for services under the BC Labour Relations Code.
23. The Climate Caucus Council is lobbying public office holders at several public agencies regarding matters including changes to the authority granted to local governments to regulate climate change, and funding for local governments to implement climate change initiatives in their communities.
24. Gorman Bros. Lumber Ltd., is lobbying public office holders at several public agencies regarding matters including adjustments to the Market Pricing System to enhance responsiveness to markets, reconciliation with Indigenous Nations, proposed changes to the Forest and Range Practices Act, COVID-19 measures to support workers, communities and the economy relating to industry competitiveness and regulatory certainty, and opportunities to contribute to climate change adaptation and mitigation.
25. Northwestel Inc. is lobbying MLAs and public office holders in the Ministry of Citizens' Services regarding improvements to broadband services for northern BC.
26. Pinnacle Renewable Energy Inc. is lobbying public office holders at several public agencies regarding matters including increased utilization of forest biomass, opportunities to collect biomass from harvesting and rehab sites, fire killed and other dead and damaged timber; competitive offering of licenses; and development and innovation related to bioeconomy and low carbon technologies.
27. The Prince George and District Teachers' Association is lobbying public office holders at several public agencies regarding matters including curriculum changes, funding for public education, COVID-19 effects on teaching and learning in schools, and recruitment and retention issues with teachers.
28. Rise Women's Legal Centre is lobbying public office holders in the Ministry of Attorney General and Minister responsible for Housing with respect to the Family Law Act and Regulations, Legal Aid and funding for a legal clinic.
29. Shock Trauma Air Rescue Service is lobbying public office holders at several public agencies regarding opportunities for the delivery of advanced critical emergency medical care and transport in British

Columbia through contract work with British Columbia Emergency Medical Services and the Ministry of Health.

30. Vantage Point Strategies Society is lobbying public office holders at several public agencies with respect to establishing a government ministry responsible for the charitable and non-profit sector; government's stimulus response measures related to COVID-19 economic recovery; and with respect to the impact of the Lobbyists Transparency Act on the non-profit sector.

