

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – March 2021

The following organizations and consultant lobbyists re-activated or submitted new registrations under the BC *Lobbyists Transparency Act*, and they were activated between March 1 and March 31, 2021. A brief summary of lobbying activities organizations and consultant lobbyists have carried out or expect to carry out is provided. Search the Lobbyists Registry for full details of each registration at www.lobbyistsregistrar.bc.ca.

1. Peter Andreasen, a consultant lobbyist with Longview Communications and Public Affairs Inc., is lobbying public office holders in several public agencies on behalf of the Canadian Life and Health Insurance Association about matters including reform of BC's Personal Information Protection Act, genetic testing and the insurance sector, and BC's position on National Pharmacare.
2. Keith Bell, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of the Outdoor Power Equipment Institute to ask for approval with no amendments to its recycling plan under Part 2 Section 6 of the BC Recycling Regulation.
3. Stephen Bruyneel, a consultant lobbyist with SB Communications & Public Affairs Ltd. Is lobbying the Parliamentary Secretary for Fisheries and Aquaculture on behalf of the Fraser River Discovery Centre Society regarding support and funding for a proposed Place of Learning about the Indigenous Heritage and Teachings of the Fraser River in partnership with the Musqueam Indian Band.
4. Penelope Clarke-Richardson, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of Praxis Spinal Cord Institute regarding support from the provincial government

that will allow the Institute to continue its work as a world leader in spinal cord injury research and innovation.

5. Cole Cyr, a consultant lobbyist with Colina Consulting Ltd., and Dave Cyr, a consultant lobbyist with Cyr Consulting Group, are lobbying public office holders at several public agencies on behalf of Terra Remote Sensing Inc. regarding changes in specifications and funding with respect to provincial mapping programs using LiDAR technology or similar remote sensing methods, and advocating for utilization of remote sensing methods.
6. Dave Cyr, a consultant lobbyist with Cyr Consulting Group, and Cole Cyr, a consultant lobbyist with Colina Consulting Ltd., are lobbying public office holders at several public agencies on behalf of Ducks Unlimited Canada on a number of issues including enhancing wetland conservation in BC through planning and regulatory measures, and aligning policy and the regulatory environment with the needs of conservation.
7. Olivia Dixon, a consultant lobbyist with Earncliffe Strategy Group is lobbying public office holders in several public agencies on behalf of Mosaic Forest Management Corp. regarding matters including amendments to Section 42 of the Transportation Act to facilitate public access for local community groups on private managed forest lands; a temporary change request related to log pricing and export policies; and changes to how property tax assessments are calculated for Private Managed Forest Land.
8. Lise Fenton, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders in several public agencies on behalf of Pan-Abode International Ltd. with respect to the benefits of including a Life Cycle Analysis as a tool for assessing carbon and energy usage in new homes.
9. Lena Gahwi, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of TTSG The Veritas Edge Family Office Support Ltd. regarding the insurance industry and the impacts of current government policies and regulations to clients with respect to life insurance, estate planning, and taxation.
10. Linda Hannah, a consultant lobbyist with Hannah Management Consulting, is lobbying public office holders in the Ministry of Forests, Lands, Natural Resource Operations, and Rural Development, on behalf of the Open Bay Centre for Art & Science Foundation to seek support for the designation of a Research Conservancy on Quadra Island, BC.
11. Stephen Howard, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at a number of public agencies on behalf of Google Cloud Canada Corporation about Google's cloud

computing services and products, as well as potential collaboration between the Government of British Columbia and Google during the COVID-19 pandemic regarding remote work practices, chatbots, community mobility reports, and network infrastructure.

12. Stephen Howard, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at a number of public agencies on behalf of the British Columbia Technology Association regarding funding and partnership in the technology sector.
13. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are lobbying public office holders in the Ministry of Children and Family Development on behalf of CEFA Systems Inc. regarding the Child Care Fee Reduction Initiative (CCFRI) and how it is being applied to new facilities being built.
14. Bartek Kienc, a consultant lobbyist with Canadian Energy Infrastructure Corporation, is lobbying public office holders at several public agencies on behalf of the Nisga'a Lisims Government regarding matters related to energy and infrastructure projects the client is developing or in which the client is participating, including government policy and funding.
15. Cameron MacKay, a consultant lobbyist with Alberta Counsel, is lobbying public office holders in the Ministry of Health on behalf of the BC Respiratory and Sleep Providers Association with respect to the accreditation process of members of the Association.
16. Ben Parsons, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders in a number of public agencies on behalf of the Insurance Council of British Columbia regarding the province's COVID-19 virus response; development of Financial Services Authority regulations and ongoing reform of BC's financial regulations; and regulatory issues and impacts on the BC insurance industry relevant to changes in strata insurance in BC.
17. Jim Rutkowski and Bradley Lavigne, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders in the Ministry of Environment and Climate Change Strategy on behalf of Encorp Pacific (Canada) regarding compliance with and improvements to BC's beverage container recycling programs and regulations for stewardship agencies.
18. Jim Rutkowski and Bradley Lavigne, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders in a number of public agencies on behalf of Purolator Inc. regarding COVID-19 vaccines and final-mile logistics, including the role Canadian companies can play as part of a final-mile solution.

19. Kayode Southwood, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders in a number of public agencies on behalf of Mortgage Professionals Canada regarding housing policy in British Columbia, including supply and support for first-time home buyers, and the impacts of federal mortgage policy on British Columbians.
20. Scott Thurlow, a consultant lobbyist, is lobbying the Attorney General and Minister responsible for Housing on behalf of Dow Chemical Canada ULC regarding plastic waste and the development of single use plastics bans in BC.
21. Bill Tieleman, a consultant lobbyist with West Star Communications, is lobbying public office holders in several public agencies on behalf of All Vision Development ULC with respect to regulations and policies regarding digital billboards.
22. Angela Valentini, a consultant lobbyist with Strategic Impact Collective, is lobbying public office holders in a number of public agencies on behalf of Rogers Communications Inc. with respect to matters including access to publicly owned infrastructure for the purpose of extending telecommunications infrastructure in BC., and stimulus response measures related to COVID-19 economic recovery, specifically in the area of extending telecommunications networks and advancing research and development of advanced telecommunications networks.
23. Steve Vander Wal, a consultant lobbyist with Hill+Knowlton Strategies, is lobbying public office holders in a number of public agencies on behalf of the Chartered Professional Accountants of British Columbia regarding professional and ethical standards.
24. Adam Yahn, a consultant lobbyist with Summa Strategies Canada, is lobbying public office holders in a number of public agencies on behalf of the Royal Canadian Golf Association, operating as Golf Canada, regarding safe resumption of the LPGA (Ladies Professional Golf Association) CP (Canadian Pacific Railway) Women's Open in British Columbia in August 2021.
25. The Alberni Valley Chamber of Commerce is lobbying public office holders in a number of public agencies regarding matters including a Return to Play for the British Columbia Hockey League (BCHL), and parking/transportation issues affecting local businesses.
26. The Alma Mater Society of the University of British Columbia is lobbying public office holders at several public agencies on a number of issues, including operational funding to post-secondary institutions, housing affordability for students and transportation infrastructure in BC.
27. The Better Environmentally Sound Transportation Association is lobbying the Ministry of Transportation and Infrastructure with respect to issues related to transportation of senior citizens,

and seeking to be a contracting counterparty for Ministry of Transportation and Infrastructure - Active Transportation Strategy implementation.

28. The British Columbia Institute of Technology Faculty and Staff Association is lobbying public office holders in the Ministry of Advanced Education and Skills Training regarding matters including designation of BCIT as a research institute, and increased funding for post-secondary education.
29. The British Columbia Association of Broadcasters is lobbying MLAs and the Office of the Premier regarding economic hardships due to the COVID-19 health crisis and possible remedies including long-term tax relief in the form of a labour tax credit or other potential tax relief measures, and advertising agreements.
30. The Canadian Association of Direct Relationship Insurers (CADRI) is lobbying the BC Financial Services Authority regarding matters including fees related to insurance agency licenses, licence restrictions applicable to various classes of insurance agent licences, and rules governing working conditions and authority.
31. The Canadian Imperial Bank of Commerce is lobbying public office holders in the Ministry of Citizens' Services and the Ministry of Finance regarding digitization of transactions under the Electronic Transaction Act.
32. The Chartered Professional Accountants of British Columbia are lobbying public office holders in several public agencies to make policy and program recommendations regarding the government's stimulus response measures related to COVID-19 economic recovery, specifically in the area of professional services training.
33. The Coast Foundation Society (1974) is lobbying the British Columbia Housing Management Commission regarding matters including homelessness prevention and development of supported housing for people with mental illness and addictions.
34. The Girl Guides of Canada is lobbying public office holders in several public agencies regarding gender equality, education policies and mental health policies that affect young women and girls in BC.
35. The Juvenile Diabetes Research Foundation Canada is lobbying public office holders in the Ministry of Health to advocate for prioritization of type 1 diabetes with regard to Covid-19 vaccinations, and for public coverage for continuous glucose monitoring and flash glucose monitoring under BC Pharmacare for the self-management of type 1 diabetes.

36. Kal Tire is lobbying public office holders in several public agencies regarding compulsory trades system reform in order to promote the benefits of a progressive training system in the automotive repair sector.
37. Kamloops Fire Fighters' Association IAFF Local 913 is lobbying public office holders in a number of public agencies regarding health and safety legislation that affects firefighters, including cancer presumption coverages, and mental health supports.
38. Langley City Professional Firefighters are lobbying Members of the BC Legislative Assembly regarding matters including COVID 19 Vaccination for first responders, and amendments to provincial legislation (WorkSafe related) for presumptive coverages in areas of occupational related illness.
39. The New Westminster Firefighters are lobbying public office holders at WorkSafeBC regarding changes to the Workers Compensation Act related to latency periods in cancers that affect firefighters.
40. North Vancouver Firefighters Association local 296 is lobbying MLAs regarding health and safety policies and programs that affect firefighters, including cancer evaluations, cancer presumption and latency periods, and psychological safety in the workplace.
41. Oak Bay Fire Fighters Association is lobbying MLAs regarding amendment of the Workers Compensation Act in order to create and enhance presumptive coverages in relation to mental and physical injuries accumulated by firefighters in the course of their duties.
42. The Outdoor Recreation Council of British Columbia is lobbying public office holders in several public agencies regarding matters including adoption and implementation of an updated Trails Strategy for British Columbia, funding for public outdoor recreation, and changes to land-use practices and objectives to benefit public outdoor recreation.
43. The Port Alberni Port Authority is lobbying public office holders in several public agencies to seek funding for a Floating Dry Dock in Port Alberni, and policy and program recommendations regarding the government's stimulus-response measures related to COVID-19 economic recovery, specifically in the area of transportation, climate targets, and infrastructure/etc.
44. The Port Alberni Professional Firefighters L-1667 are lobbying MLAs regarding health and safety policies and programs that affect firefighters, including cancer awareness and prevention programs, and psychological safety in the workplace.

45. The Port Coquitlam Professional Firefighters are lobbying public office holders at WorkSafeBC regarding presumptive cancer legislation, mental health and annual medicals for firefighters as well as reducing the latency period for certain types of occupational cancers.
46. The REACH Centre Association is lobbying public office holders in several public agencies to seek funding for programs and projects to benefit underprivileged and at-risk members of the community.
47. Scotts Canada Ltd. is lobbying public office holders in the Ministry of Environment and Climate Change Strategy regarding BC government recycling policy and regulations.
48. Vessel Canada BC Operations ULC is lobbying public office holders in a number of public agencies regarding a partnership with respect to the vaccine rollout.
49. The West Kelowna Professional Firefighters are lobbying public office holders at the Ministry of Citizens' Services and the Ministry of Health to advocate for changes in the Workers Compensation Act of British Columbia to amend latency periods related to cancers experienced by firefighters.
50. Your Local Farmers Market Society is lobbying public office holders in a number of public agencies regarding the 'Gatherings and Events' public health order to re-establish non-food vendors at farmers markets to ensure farmers markets remain viable as critical food access points and local businesses retain sales channels for economic recovery.