

Who's Lobbying Who in BC?

Monthly Snapshot – November 30, 2018

The following organizations and consultant lobbyists submitted their registrations under the B.C. *Lobbyists Registration Act* and they were activated between November 1 and November 30, 2018. Here is a brief summary of lobbying activities organizations and consultant lobbyists have or expect to carry out. The full details of each registration are searchable at www.lobbyistsregistrar.bc.ca.

1. Nicole Brassard, a consultant lobbyist with Global Public Affairs, is arranging meetings with the Minister of Health on behalf of Aura Cannabis Inc. to discuss the future of cannabis legalization.
2. Sophia Cote, a consultant lobbyist with FleishmanHillard High road Corp., is arranging meetings with a number of public office holders on behalf of LifeScan, Inc. to familiarize government with LifeScan activities and investments in health sector research and technology within BC.
3. Sophia Cote and Elyse Mitchell, consultant lobbyists with FleishmanHillard High Road Corp., are arranging meetings with a number of public office holders on behalf of Vertex Pharmaceuticals to discuss the scientific and medical benefits of Vertex's pharmaceuticals.
4. Maeghan Dewar, a consultant lobbyist with Longview Communications and Public Affairs, is arranging meetings with a number of public office holders on behalf of Parkland Fuel Corporation to engage on policy issues including taxation, environment, infrastructure, trade, and refining capacity in BC.
5. Gunraj, Gill, a consultant lobbyist with Aurora Advisory Group, is lobbying the Minister of Agriculture and a number of MLAs on behalf of the BC Farmland Owners Association regarding Bill 52, and to request amendments to the proposed changes of maximum allowable house size on ALR.
6. Nicola Hill, a consultant lobbyist with Earncliffe Strategy Group, is arranging meetings with several public office holders on behalf of Finning International Inc. to educate about the value Finning brings to the Canadian and global economy.
7. Nicola Hill, a consultant lobbyist with Earncliffe Strategy Group, is arranging meetings with the Minister of Agriculture (and her staff) on behalf of Goodly Foods Society to educate on Goodly Foods' goals to increase partnerships and buyers partners for reducing food waste and to create nutritious and delicious foods.

8. Nicola Hill, a consultant lobbyist with Earncliffe Strategy Group, is arranging meetings with the Minister of Education and the Minister of State for Child Care on behalf of the United Way of the Lower Mainland to discuss potential partnerships to further strengthen services to children and families in communities.
9. Sally Houser, a consultant lobbyist with Navigator Ltd., is arranging meetings with several public office holders on behalf of Interac Corporation to discuss Digital Identity Verification.
10. Nicole Johnson, a consultant lobbyist with Global Public Affairs, is arranging meetings with staff of the Ministry of Health on behalf of Allergan Inc. to seek an update on work related to the oversight of health professionals and scope of practice for health professionals.
11. Nicole Johnson, a consultant lobbyist with Global Public Affairs, is arranging meetings with the Minister of Finance and her staff on behalf of Primerica Life Insurance Company of Canada to educate government officials on Primerica's activities and to discuss regulations pertaining to the industry.
12. Nicole Johnson, a consultant lobbyist with Global Public Affairs, is arranging meetings with a number of public office holders on behalf of the Pulmonary Hypertension Association of Canada regarding the provision of funding/services, including access to medical treatments, for people living with pulmonary hypertension and their caregivers/families.
13. Garry Keller, a consultant lobbyist with StrategyCorp Inc., is arranging meetings with a number of public office holders on behalf of JUUL Labs regarding amendments to existing laws and regulations regarding vaping technology and JUUL's entry into Canada.
14. Kyle Larkin, a consultant lobbyist with Impact Public Affairs, is arranging meetings with several public office holders on behalf of the Appraisal Institute of Canada to raise awareness of the importance of appraisers in the province and to be included in future policy decisions and consultations.
15. Richard Mullin, a consultant lobbyist with Impact Public Affairs, is arranging meetings with a number of public office holders on behalf of Mortgage Professionals Canada to discuss recent changes to Federal mortgages and eligibility, and to inform provincial stakeholders of these recent federal changes.
16. Ben Parsons, a consultant lobbyist with Counsel Public Affairs, is lobbying a number of public office holders on behalf of the Canadian Home Builders' Association of BC regarding Bill 45: Budget Measures Implementation (Speculation and Vacancy Tax) Act, and consultation on exemptions for allowable rental increases.

17. Alain Pilon, a consultant lobbyist with The Rothwell Group, is lobbying several public office holders on behalf of Nissan Canada to promote policies and program for the development of electric vehicles, and to discuss a BC Zero Emission Vehicles mandate.
18. Richard Prokopanko, a consultant lobbyist, is arranging meetings with a number of public office holders on behalf of SNC Lavalin to provide an understanding of the professional capabilities and expertise of SNC Lavalin in the areas of designing, engineering and construction of oil and gas projects.
19. Douglas Routledge, a consultant lobbyist, is lobbying several public office holders on behalf of Carrier Lumber Ltd. regarding the design, development and implementation of legislation, regulations and policies and programs related to Species at Risk.
20. Moe Sihota, a consultant lobbyist with Parhar Investments & Consulting Ltd, is lobbying the Minister of Labour on behalf of Teamsters Local 213 to assist in changes to a revised Labour Code concerning the construction industry.
21. Katie Shaw, a consultant lobbyist with Global Public Affairs, is lobbying a number of public office holders on behalf of Biba Ventures to pilot smart playgrounds in BC,
22. Shazia Vlahos, a consultant lobbyist with Portico Strategies, is arranging meetings with several public office holders on behalf of D2L Corporation to discuss D2L services and to expand D2L online use.
23. 7-Eleven Canada is lobbying the Minister of Attorney General to explore liquor reform opportunities.
24. The Ambulance Paramedics of BC CUPE 873 is lobbying the Minister of Health regarding enhancements to BC's pre-hospital medical care system, paramedic programs, and paramedic and dispatcher staffing and working conditions.
25. The BC Federation of Labour is lobbying a number of public office holders on a number of issues including the creation of an affordable, quality childcare program, changes to the Labour Code, improvements to the Employment Standards Act, better protections for temporary foreign workers and poverty reduction strategy.
26. The BC Gaming Industry Association is lobbying a number of public office holders to advocate on behalf of association members regarding contractual and policy matters pertaining to the sustainability of the gaming industry in BC.
27. The BC Lodging and Campgrounds Association is lobbying several public office holders on a number of issues, including approaching the government on increasing their wildfire budget, and seeking solutions to stimulate new private sector RV Park and Campground development.

28. Becton Dickinson Canada Inc is lobbying several public office holders on a number of issues, including managing high-risk drugs, medication errors, healthcare worker safety, and public sector investments in long-term care and residential care.
29. The British Columbia Real Estate Association is lobbying several public office holders on a number of issues including ensuring fairness for the proposed speculation tax, minimizing the negative impact of the Property Transfer Tax and implementing policies to ensure that renters and buyers have appropriate and affordable housing options.
30. The British Columbia Trucking Association is lobbying a number of public office holders on a number of issues, including seeking amendments to the BC Commercial Transport Act, BC Commercial Transport Regulations, Commercial Transport Fees Regulation, Motor Vehicle Act, Motor Vehicle Act Regulations and BC Commercial Transport Procedures Manual.
31. The Building Owners and Managers Association of British Columbia is lobbying a number of public office holders on a number of issues including their emergency mass notification system and the need for a skilled and certified workforce within the commercial real estate industry.
32. The Canadian Cancer Society, BC and Yukon is lobbying several public office holders regarding progress of an existing award in the development of the Cancer Prevention and Survivorship Centre and is recommending adding a fee to the existing tobacco retail authorization permit process as part of a responsible tobacco control strategy.
33. The Canadian Franchise Association is lobbying the Minister of Labour regarding amendments to the Labour Code, and review of the BC Employment Standards laws.
34. Canadian Natural Resources Limited is lobbying a number of public office holders on several issues including to ensure sustainable and responsible oil and natural gas development, and to identify opportunities to maintain upstream industry competitiveness through regulatory process enhancements, fiscal policies and infrastructure programs.
35. The Cement Association of Canada is lobbying an extensive list of public office holders on a number of issues including acceptance of alternative and renewable fuels for use in cement manufacturing and the cement low carbon fuel program, and advocating for the industry's solid waste and waste recovery solutions.
36. Cisco Systems Canada Co. is lobbying an extensive list of public office holders seeking opportunities to compete for government contracts in communication and information technology.
37. The Explorers and Producers Association of Canada is lobbying staff of the Minister of Energy, Mines and Petroleum Resources and staff of the Minister of Indigenous Relations and Reconciliation

regarding oil and gas investment and development in BC, methane reduction compliance, Clean Growth initiatives, and plans for an indigenous reconciliation agenda.

38. FPInnovations is lobbying a number of public office holders on a number of topics including research and development to facilitate new trade opportunities, innovation to advance enhanced skills and training in natural resource sectors, and science and technology to advance innovation in forest sector.
39. Futurpreneur Canada is lobbying several Ministers to deliver support and funding for young entrepreneurs to launch businesses across the province.
40. General Motors of Canada Company is lobbying several ministers for further development of policies and programs regarding sustainable transportation initiatives to encourage adoption of advanced technology vehicles in accordance with BC's greenhouse gas reduction goals.
41. Global Automakers of Canada is lobbying several public office holders on a number of issues including appropriate measures to de-carbonize transportation, and ensuring collision repair curriculum is up to date for modern vehicles.
42. The Guide Outfitters Association of British Columbia is lobbying a number of public office holders to advocate for changes to the *Wildlife Act*, and to provide input on the Allocation Policy.
43. Hoffmann-La Roche Limited is lobbying a number of public office holders regarding public reimbursement of their pharmaceutical products, and to ensure any changes to pharmaceutical legislation support appropriate government reimbursement of innovative pharmaceuticals.
44. IATSE Local 891 is lobbying several public office holders regarding expanding upon funding, programs and sustainable tax incentives designed to promote growth in the Film and Television industry.
45. The Insurance Bureau of Canada is lobbying a number of public office holders on a range of issues including discussing changes to the Financial Institutions Act, advocating for a more competitive auto insurance marketplace, and advocating for increased investment in measures that adapt and build resiliency to climate change.
46. Marine Harvest Canada is lobbying a number of public office holders to discuss BC government policy on a number of issues including: the tenuring of marine salmon farms in BC, wild salmon, integrated pest management and the issuance of pesticide use permits.
47. Medtronic of Canada Ltd. is lobbying a number of public officer holders on several issues, including encouraging the adoption of innovative procurement guidelines and procurement models within the healthcare system, encouraging the adoption of new health care technologies and solutions in British Columbia, and providing information on health care technologies and solutions.

48. The Motion Picture Association – Canada is lobbying a number of public office holders to ensure that government policies encourage the development of film and television production in BC.
49. Motorcycle & Moped Industry Council/Canadian Off Highway Vehicle Distributors Council is lobbying the Minister of Tourism, Arts and Culture and the Minister of Transportation and Infrastructure regarding ATV trail development and maintenance and motorcycle infrastructure.
50. Music Canada is lobbying a number of public office holders to propose strategies to support the continued funding of the BC Music Fund (AMPLIFY BC).
51. Northwest Alliance for Strategic Industries Inc. is lobbying a number of public office holders on a range of issues including to create competitive tax structures to increase manufacturing, to establish the availability of industrial lands and competitive property taxes, and incentives to improve productivity, increase innovation and grow trade.
52. The Private Forest Landowners Association is lobbying a number of public office holders to raise awareness of their organization and to promote responsible forest stewardship on BC private forest lands.
53. The Real Property Association of Canada is lobbying staff of the Ministry of Environment and Climate Change Strategy to work to influence any policy development of energy and water reporting and benchmarking initiatives in BC.
54. The Rick Hansen Institute is lobbying several public office holders to improve health outcomes for individuals with spinal cord injuries.
55. STEMCELL Technologies Canada Inc. is lobbying a number of public office holders to discuss possible funding mechanisms under various innovation funds for potential construction of production and other facilities.
56. TNC Canada is lobbying a number of public office holders to seek support and funding for First Nations led environmental stewardship and education policies and programs, as well as support for land use management policies.
57. The Trial Lawyers Association of British Columbia is lobbying a number of public office holders on several issues including the need for increasing funding for legal aid, the opportunity for introducing a Wrongful Death Act in BC, and the adoption of a Unified Family Court.
58. United Food and Commercial Workers Local 1518 is lobbying the Minister of Labour regarding strong Labour Code Reform.
59. West Coast LEAF is lobbying a number of public office holders on a number of issues, including proposed pay equity legislation, child protection model, legal aid services and reforms to family law.